



29th Annual Pegasus Horse Show



~ Special Ribbons for Special People ~

PROGRAM AD SPONSORSHIP

Dear Friend of Pegasus,

We warmly invite you to participate in the **29th Annual Pegasus Horse Show on Sunday, May 23, 2010**. Generously hosted by the Richter family at their Coker Farm in Bedford, N.Y., the Horse Show is a wonderful opportunity for our riders with special needs to celebrate their accomplishments with family and friends in a unique and welcoming environment. Each rider will demonstrate skills learned during program lessons and take home a ribbon in recognition of his or her achievements. Visit pegasustr.org for more details.

The 29th Annual Horse Show program will be an important memento of this special day, and your sponsorship of the program will directly benefit our riders. Thanks to the Richter family's annual donation of the use of Coker Farm, our event costs are greatly reduced. All of the sponsorship income from the Horse Show directly supports essential programs for our riders.

As a program sponsor, you will demonstrate your community involvement to an audience that includes not only our riders' families and friends but also other corporate sponsors, media representatives, and Pegasus volunteers, staff and board members. **Horse Show program sponsorship levels are as follows:**

AD SIZE:	DIMENSIONS:	SPONSORSHIP:
Full page	4.25"W x 7"H	\$500.00
Half page	4.25"W x 3.5"H	\$250.00
Quarter page	4.25"W x 1.75"H	\$150.00

To include you in this unique opportunity, **we must receive your paid ad no later than April 20, 2010**. Please complete the ad sponsorship form below and return it with your artwork and payment to:

Syreeta Jones
Pegasus Therapeutic Riding
310 Peach Lake Road
Brewster, NY 10509-1715

You can also reach Syreeta by:
Email: sjones.pegasus@yahoo.com
Phone: (845) 669-8235 x101
Fax: (845) 669-5249

Thank you for your vital support of our special riders and the important programs that benefit them!

Company: _____ Contact: _____

Address: _____

City: _____ ST: _____ Zip: _____ Phone: _____

Ad Size: Full page Half page Quarter page Artwork: Is enclosed Will be emailed

Payment: Is enclosed Will be sent separately (*Payment in full must be made by April 20, 2010*)

Make checks payable to **Pegasus Therapeutic Riding** at the above address. Credit cards payments can be called in to Syreeta Jones at the phone number above or provided to us using the space below:

Credit Card #: _____ Expiration Date: _____

Name on Card: _____ Signature: _____