



29th Annual Pegasus Horse Show

~ Special Ribbons for Special People ~



FAMILY BOOSTER AD FORM

Dear Friend of Pegasus,

As you know, the **29th Annual Pegasus Horse Show** will soon be here! We hope you will be joining the celebration on **Sunday, May 23, 2010**, at the Richter family's beautiful Coker Farm in Bedford, N.Y. For the latest information on the Horse Show and other exciting Pegasus news, visit us at pegasustr.org.

In recent years, our printed Horse Show program has been enhanced by wonderful booster messages from families, friends and volunteers sending love, support and congratulations to our Horse Show riders. We extend an invitation to you to participate this year via the following booster sponsorship opportunities:

<u>Booster Size</u>	<u>Dimensions</u>	<u>Sponsorship</u>
Full page	4.25"W x 7"H	\$250.00
Half page	4.25"W x 3.5"H	\$150.00
Quarter page	4.25"W x 1.75"H	\$75.00

If you would prefer to send us camera-ready artwork, we can accept high-resolution JPEG, Photoshop or PDF files. If you would prefer we create your ad for you, please submit a typed message that will fit the dimensions above and include any photos you want to use. **To ensure high-quality printing of your booster, we strongly recommend you email us digital photos**; however, we will also accept clear, good-quality printed photos if you cannot send digital images. Please note: Only noncommercial boosters will be accepted.

To ensure your booster is included in the 2010 program, **we must receive your artwork, your sponsorship and the order form below no later than April 23, 2010.** Please send all materials and payments to:

Syreeta Jones
Pegasus Therapeutic Riding
310 Peach Lake Road
Brewster, NY 10509-1715

You can also reach Syreeta by:
Email: sjones.pegasus@yahoo.com
Phone: (845) 669-8235 x101
Fax: (845) 669-5249

~ *Your booster sponsorship will directly benefit our amazing riders by supporting our programs!* ~

Name: _____ Email: _____

Address: _____

City: _____ ST: _____ Zip: _____ Phone: _____

Booster Size: Full page Half page Quarter page Artwork: Is enclosed Will be emailed

Sponsorship: Is enclosed Will be sent separately (*Payment in full must be made by April 23, 2010*)

Make checks payable to **Pegasus Therapeutic Riding** at the above address. Credit cards payments can be called in to Syreeta Jones at the phone number above or provided to us using the space below:

Credit Card #: _____ Expiration Date: _____

Name on Card: _____ Signature: _____