



JOIN US FOR THE
10th Annual Haviland Hollow Charity Cup



SATURDAY, SEPTEMBER 14, 2019 | 1PM-6PM | NYC POLO CLUB @ HAVILAND HOLLOW FARM

>> **TO BENEFIT PEGASUS THERAPEUTIC RIDING | PEGASUSTR.ORG** <<

Event Hosts: Sam & Fabiana Ramirez

Co-Hosts: Ade Adedeji, Rose Aglieco, Paul Carey, Maryann Fiebach, Cary Fukunaga, Guillaume Gimonet, Karrie Goldberg, Adam Justin, John Humphreys, Syreeta Jones, Paul and Carol Kuhn, Michele Mira, Lynn Peters, Terry Rahmsdorf, Jeff Rumpf, Candice Sciarrillo, George Stiegler, Anne Vincent, Marina Wambold, Monica and Ali Wambold, Trish White

The Haviland Hollow Charity Cup is an excellent opportunity for sponsors to support a worthy cause and entertain clients while positioning their brands within the elite polo lifestyle. This unique event promises to afford luxury while preserving a family-friendly atmosphere. **Past sponsors include: Tradeweb, Anonymous Content, Bloomberg Philanthropies, Halstead Property, Marks Paneth, Paramount Pictures, Ramirez & Company and RXR Realty.**

SPONSORSHIP OPPORTUNITIES

LEAD SPONSOR ~ \$25,000 (Only 1)

Two (2) VIP tables for 10; full page journal ad on back cover; logo placement on all advertising, website and event signage; display table and/or distribution of promotional items; photo opportunity.

VIP SPONSOR ~ \$15,000 (Only 2)

VIP table for 10; full page journal ad on inside front or inside back cover; logo placement on all advertising, website and event signage; photo opportunity.

GRAND CHAMPION SPONSOR ~ \$10,000

Six (6) complimentary VIP tickets; showcase your product onsite day of event; full page journal ad; logo placement on all advertising, website and event signage.

GOLD SPONSOR ~ \$5,000

Six (6) complimentary VIP tickets; full page journal ad; logo placement on all advertising, website and event signage.

SILVER SPONSOR ~ \$2,500

Four (4) complimentary VIP tickets; full page journal ad.

BRONZE SPONSOR ~ \$1,000

Two (2) complimentary VIP tickets; half-page journal ad.

>>>> **SEE NEXT PAGE FOR SPONSOR CONTACT FORM AND JOURNAL AD/EVENT TICKET INFO** <<<<



For questions regarding ads, sponsorships and tickets, contact:
 Candice Sciarrillo | Pegasus Therapeutic Riding
 (845) 669-8235 x110 | csciarrillo@pegasustr.org





JOIN US FOR THE
10th Annual Haviland Hollow Charity Cup



SATURDAY, SEPTEMBER 14, 2019 | 1PM-6PM | NYC POLO CLUB @ HAVILAND HOLLOW FARM

>> TO BENEFIT PEGASUS THERAPEUTIC RIDING | PEGASUSTR.ORG <<

JOURNAL ADS

Inside front cover (8.5x11): \$1,500
Full page (8.5x11): \$1,000

Inside back cover (8.5x11): \$1,500
Quarter page (4.125x5.5): \$350

Half page (5.5x8.5): \$600

EVENT TICKETS

Event ticket includes access to VIP tent, prime polo viewing, open bar, gourmet catered lunch with players, after-party with DJ, and parking

Individual event ticket: \$150 Family 4-pack: \$550 (\$50 discount) Table of 10 (non-sponsor): \$1,350 (\$150 discount)

PLEASE PROVIDE THE FOLLOWING INFORMATION AND RETURN THIS FORM TO THE CONTACT LISTED BELOW:

__ I would like to be a sponsor at the following level:

Lead VIP Grand Champion Gold Silver Bronze

__ I would like to purchase a journal ad at the following size:

Inside front cover Inside back cover Full page Half page Quarter page

__ I would like to purchase event tickets:

VIP ticket: Qty ____ Family 4-pack: Qty ____ Table of 10: Qty ____ Please provide guest names if known:

Name: _____ Email: _____

Address: _____

City: _____ ST: _____ Zip: _____ Phone: _____ [H] [W] [C]

Please make checks payable to Pegasus Therapeutic Riding. We also accept: Visa MC Amex Discover

Name on card: _____ Card #: _____

Exp: _____ CVV #: _____ Signature: _____

Return this form with ad materials and payment (payable to Pegasus Therapeutic Riding) to:

Syreeta Jones | Pegasus Therapeutic Riding | 310 Peach Lake Road | Brewster, NY 10509

sjones@pegasustr.org | (845) 669-8235 x101 | Pegasus 501(c)(3) tax ID# 06-0932894

or visit pegasustr.org/HHCCpolo19 to make your payment online



PEGASUS